

Creative Digital Media Production Curriculum Map

	Autumn	Spring	Summer
Year 12	<p>Unit 1: Media Representations This unit is assessed externally through an on-screen examination. During the examination, students will respond to either an entire media product or extracts from two or more media products. The media products could be drawn from any sector, which includes moving image, games, print and interactive media.</p>	<p>Unit 4: Pre-production Portfolio This unit is a mandatory unit which is internally assessed. As such, the unit seeks to assess the knowledge and understanding of the essential preproduction stage of media production. It will introduce students to the documents, templates, procedures and processes common to pre-production across all media sectors.</p> <p>Unit 10: Film Production (Fiction) Students will learn to analyse products in terms of their purpose, genre and audience, and then propose their own production. The students will produce appropriate material (given their specifications in the proposal) and apply post-production techniques to create a finished film that adheres to genre conventions</p>	<p>Unit 4: Pre-production Portfolio This unit is a mandatory unit which is internally assessed. As such, the unit seeks to assess the knowledge and understanding of the essential preproduction stage of media production. It will introduce students to the documents, templates, procedures and processes common to pre-production across all media sectors.</p> <p>Unit 10: Film Production (Fiction) Students will learn to analyse products in terms of their purpose, genre and audience, and then propose their own production. The students will produce appropriate material (given their specifications in the proposal) and apply post-production techniques to create a finished film that adheres to genre conventions.</p>

Year 13	<p>Unit 1: Media Representations - Examination January</p> <p>Unit 4: Pre-production Portfolio - Deadline September</p> <p>Unit 10: Film Production (Fiction) Deadline September</p>	<p>Unit 1: Media Representations - Examination January</p> <p>Unit 8: Responding to a Commission In this externally assessed unit students will be tested on their ability to respond to a given scenario using their understanding of the production process for creative digital media products as well as their creativity and problem solving skills. Students will receive some background information from a client along with a brief. They will need to analyse the information, ensure that they fully understand the brief and create proposals and documentation towards it in a chosen media sector.</p> <p>The key to this unit is that students need to be able to use the given information from the client to prepare realistic and creative solutions to a problem, while also demonstrating a sound understanding of the media production processes in their chosen media sector. Students will also need to be able to adapt and change their ideas and proposals if the client changes the parameters of the brief during the process.</p>	<p>Unit 1: Media Representations - Examination resits - June</p> <p>Unit 8: Responding to a Commission External assessment - June</p>
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Useful Links

Books:

- Andersson B - The DSLR Filmmaker's Handbook (John Wiley & Sons Inc, 2015) ISBN 978-1118983492
- Bordwell D & Thompson K - Film Art: An Introduction (McGraw-Hill, 2012) ISBN 978-0073535104
- Braverman B – Video Shooter: Mastering Storytelling Techniques (Focal Press, 2013) ISBN 978-0240825175
- Sanders J – The Film Genre Book (Auteur, 2009) ISBN 978-1903663905
- Thurlow C & Thurlow M – Making Short Films (Bloomsbury Academic, 2013) ISBN 978-0857853875
- Wharton D & Scarratt E – Teaching Analysis of Film Language (British Film Institute, 2005) ISBN 978-0851709819

Websites:

www.thestage.co.uk

www.spotlight.com

www.bfi.org.uk

www.ipa.gov.uk

www.bbc.co.uk/dna/filmnetwork/Filmmakingguide

www.bectu.co.uk

www.primary-film-focus.co.uk/filmproduction.html

KS5 Specification Information

Edexcel BTEC Level 3 Extended Certificate in Creative Media Production

Unit 1: Media Representations. This unit is assessed externally through an on-screen examination that will last for 2 hours. January/June 2018

Unit 8: Responding to a Commission: Externally set task. Controlled hours: 5 hours in a 2 day timetabled window June 2018

Unit 4: Internally assessed

Unit 10: Internally assessed

Where will this Subject take me?

Higher Education Pathways:

BA (Hons) Media Studies, Cultural Studies, Journalism, Media and English Literature, Film and Television Production, Film Studies and Media

Careers:

Media Production, Media Research, Journalism, Teaching, Youth Work, Marketing, Public Relations